

MEDIA RELEASE

IT&CM India 2012/ 02



FOR IMMEDIATE RELEASE

IT&CM India Organiser Appoints Leading Hotels in Delhi NCR for Buyer and Media Hosting *Quality exhibitors from across the globe sign up to be part of the event showcase*

Delhi, 31 May 2012 – IT&CM India organizer, TTG Asia Media, has appointed five leading hotels in the Delhi NCR region as official hospitality partners for the MICE and luxury travel event's inaugural year. The hotels will provide more than 400 rooms as accommodation for the international hosted buyers and media attending the event. These hotels are Hilton Hotel - New Delhi, Doubletree by Hilton - New Delhi, Fraser Suites - New Delhi, Jaypee Greens Golf & Spa Resort - Greater Noida and Radisson Blu Hotel - Greater Noida.

Ms. Devashree Mahajan, PR Manager for Radisson Blu Hotel said, "We are extremely delighted about the tie up with IT&CM India 2012 and it gives us immense pleasure to be listed as one of the official hotels. Radisson Blu is the leading International 5 star hotel located within the thriving shopping and commercial district of Greater Noida. It is just a five minutes drive from the India Expo Centre and Mart."

Ms. Manju Sharma, Director of Jaypee Hotels had this to say about the Jaypee Greens Golf & Spa Resort, "This newly opened resort is built across 9 acres and offers 170 elegant rooms. It is bound to redefine luxury destinations in India while still offering Jaypee's special blend of warm and consistent service."

IT&CM India has already attracted registration from some 330 international and Indian buyers, and close to 90 international and Indian media. The interest in the event is attributed to the growing focus on India as a MICE destination, as well as the line up of exhibitors that have signed on to be part of the event's maiden showcase. The exhibitors include Abercrombie and Kent, Abu Dhabi Tourism Authority, Creative Travel, Egypt Tourism Office, Grand Mirage Resort, Hotel Properties Limited, Malaysia Convention & Exhibition Bureau, Meetings and Exhibitions Hong Kong, Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS) and Tourism of Cambodia.

IT&CM India plans to deliver high on the education front as well. The event will be held in conjunction with India Convention Promotion Bureau's (ICPB) 7th Conventions India Conclave. In addition, the event will offer reputed international certification courses to participants, such as the Fundamentals of Business Travel Management Course™ by Global Business Travel Association (GBTA) and the Professional Association Executive (PAE) Course, a competency course for association professionals featuring course content by the Australasian Society of Association Executives (AuSAE) and the Canadian Society of Association Executives (CSAE).

Said Mr. Darren Ng, Managing Director of TTG Asia Media, "Education is a key factor in a market that is growing as rapidly as India's MICE and luxury travel market. Through ICPB's Conventions India Conclave, and our long standing partnerships with GBTA, AuSAE and CSAE, we confident of creating an event that is as valuable as it is relevant."

The education component will also feature the IMEX-MPI-MCI Future Leaders Forum which will give undergraduate students the chance to hear, first hand, from some of the most respected industry veterans, as they share insights about a career in the travel industry.

About Incentive Travel & Conventions, Meetings India (IT&CM India) 2012

21 – 23 August 2012 | India Expo Centre & Mart, Delhi NCR, India

www.itcmindia.com

IT&CM India is an international MICE business, education and networking event that advances opportunities of “Promoting India to the World and the World to India”. It is the first in the IT&CM series of events that also offers international and leading India exhibitors and buyers in the industry a dedicated avenue to showcase and procure luxury travel. In addition to the proven IT&CM programme formula comprising of structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours, delegates to the 3-day event will also receive access to India Convention Promotion Bureau (ICPB)’s Conventions India Conclave (CIC) and other partnering events that promise to enhance their investment at IT&CM India.

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