

MEDIA RELEASE

IT&CM India 2014/ 03



FOR IMMEDIATE RELEASE

TTG Events Welcomes Kempinski Ambience Hotel Delhi As Official Hotel For IT&CM India 2014

Singapore, 20 June 2014 – Joining IT&CM India as the Official Hotel for this year’s MICE and luxury travel event is Kempinski Ambience Hotel Delhi. The hotel will provide 130 rooms as accommodation for all delegates including domestic, international hosted buyers and media attending the event.

In addition, Kempinski Ambience Hotel Delhi is also the official venue of the exhibition, education and networking activities, making this year’s IT&CM India a logistical breeze with all official events contained in a single location.

General Manager, Vella Ramasawmy said, “As the Official Hotel for IT&CM India 2014, we are excited to welcome international and domestic delegates to our convention hotel. Hosting IT&CM India delegates is an excellent opportunity to showcase our property including the 2,500 square feet pillarless ballroom and 480 luxurious rooms, and invite them to choose Kempinski for their next event.”

Expressing his thoughts on coming on board IT&CM India as the Official Hotel, Jivesh Sehgal, Assistant Sales Manager – Groups & Events remarked, “IT&CM India has all the possible traits – structured appointments with potential buyers, connecting with industry colleagues to exchange ideas and promoting India as the MICE destination to the world, – to give our country a boost in tourism.”

Darren Ng, Managing Director of TTG Asia Media said, “We are delighted to welcome Kempinski Ambience Hotel Delhi on board with us this year. As part of the oldest luxury hotel group in Europe, Kempinski’s rich heritage of personalised service and superb hospitality is impeccable. Our IT&CM India delegates can look forward to and be assured of the quality experience they will receive during their stay.”

Buyers interested in Kempinski Ambience Hotel Delhi can look forward to “a Pandora of possible solutions for all their MICE requirements” as Raag Verma, Director of Sales underscored. “We specialise in customising our events to make it memorable for each and every guest.”

IT&CM India will take place from 19 to 21 August 2014. For more information on IT&CM India, visit www.itcmindia.com

ABOUT IT&CM INDIA 2014

The Leading International MICE Event In India

IT&CM India is an international MICE business, education and networking event that advances opportunities of “Promoting India to the World and the World to India”. The event delivers both international and Indian delegates across exhibitors, buyers and media categories, thus promoting business opportunities on all fronts – inbound, outbound and domestic. Launched in 2012, the 3-day event embodies the proven IT&CM programme formula comprising of structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours. The show has been incorporating Luxury Travel since its inauguration. IT&CM India is part of the IT&CM Events series organized by TTG Events, a business group of TTG Asia Media.

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